

Strategic Attractions Management For High Employee Engagement



Research proves that there is a correlation between

employee engagement

and Service, Sales, Quality, Safety, Retention and Profit!

The attractions industry has known these facts for years and so has developed some very unique and creative initiatives when it comes to developing employee engagement strategies. Employee Engagement Strategies For The Attraction Industry is a one day workshop that exposes participants to the unique initiatives and strategies used by some some of the worlds leading theme parks and attractions.

The one day workshop will include:

- Recruitment & Selection
- Induction, Training & Development
- Reward & Recognition Program Development
- Employee Communications and Feedback
- Employee Event Planning
- Developing an Employee Engagement Strategy
- Team Building
- Attractions Industry Employee Engagement Leadership Best Practices

Who should attend?

• Leadership, Managers, Supervisors & Team Leads



Memberships and Industry affiliations



